SURVEYMONKEY ENTERPRISE CASE STUDY

A UK cybersecurity solutions provider uses SurveyMonkey Enterprise to streamline surveys and improve response diversity

Introduction

This case study of a medium enterprise security products & services company is based on a November 2019 survey of SurveyMonkey Enterprise customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "SurveyMonkey Enterprise's multilingual survey capabilities enable me to collect feedback from a diverse set of respondents. It's also easier to build and send surveys, and can be done by one person, rather than multiple systems and numerous people in our organisation being involved. This has provided us with better time management in regards to surveys. "

Challenges

The customer needed a solution to collect customer and employee experience feedback.

Use Case

Key Enterprise features that have made it easy for the customer to gather critical feedback include multiple question types, multiple ways of collecting data, and multilingual surveys.

Results

According to the customer, their Enterprise solution:

- increases the speed, value, and reliability of insights
- provides reliable data needed to understand how people think and feel about their organisation
  *has helped their organisation to better understand and act on opportunities for growth and innovation.

Since adopting Enterprise, the customer has been able to increase volume of research and critical insights and give more people access to the data they need.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Security Products & Services

About SurveyMonkey Enterprise

From event feedback to sophisticated market research, SurveyMonkey Enterprise is your best choice. Get our best features to reduce bias, increase survey completion rates, and discover new data insights.

Learn More:

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