

A UK charitable organization dedicated to medical research and health policy improves diversity with SurveyMonkey Enterprise

Introduction

This case study of a non-profit is based on a November 2019 survey of SurveyMonkey Enterprise customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.



“It has encouraged our employees to include the ideas and views of a far wider range of stakeholders, in their work.”

Challenges

The organisation needed a solution to collect customer and employee experience.

Use Case

The Enterprise solution features that make it easy for the customer to gather critical feedback include:

- Intuitive user experience
- Plug and play templates
- Multiple question types

And when it comes to feedback and research, the customer described SurveyMonkey Enterprise as extremely reliable.

Results

According to the customer, Enterprise:

- Provides reliable data needed to understand how people think and feel about their organization: Strongly agree
- Increases the speed, value, and reliability of insights: Agree
- Has helped their organization to better understand and act on opportunities for growth and innovation: Agree

Best of all, they were able to get up and running immediately with Enterprise — no training required.

Organization Profile

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Industry:
Large Charitable Organization

About SurveyMonkey Enterprise

From event feedback to sophisticated market research, SurveyMonkey Enterprise is your best choice. Get our best features to reduce bias, increase survey completion rates, and discover new data insights.

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