

# Global 500 Pharmaceuticals Company

## Introduction

This case study of a Global 500 pharmaceuticals company is based on a July 2019 survey of SurveyMonkey Apply customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“SurveyMonkey Apply streamlined our application process, improved our efficiency when reviewing applicants, and created a better experience for our applicants.”

“Streamlining of application and evaluation process.”

“Program manager for innovation challenges.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select SurveyMonkey Apply:

- Used SurveyMonkey Apply to solve the following challenges:
  - Reduce the administrative burden of the application process
  - Improve the applicant and/or reviewer experience
  - Centralize data

## Use Case

The key features and functionalities of SurveyMonkey Apply that the surveyed company uses:

- Values the following SurveyMonkey Apply features:
  - Applicant portal

## Results

The surveyed company achieved the following results with SurveyMonkey Apply:

- Experienced the following benefits since using SurveyMonkey Apply:
  - Can spend more time focusing on other things
  - Can easily collect and review applications
  - Benefited from working with the SurveyMonkey team of experts
  - Improved collaboration among internal teams
- Agrees that SurveyMonkey Apply made their application process more efficient.

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Global 500**

Industry:  
**Pharmaceuticals**

### About SurveyMonkey Apply

SurveyMonkey Apply streamlines the process of collecting and reviewing applications for grants, scholarships, awards and other programs, so that you can focus on what truly matters: your mission.

**Learn More:**

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