

Large Enterprise Retail Company

Introduction

This case study of a large enterprise retail company is based on a November 2022 survey of Stack Overflow for Teams customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Stack Overflow for Teams helps us onboard new developers and technologists faster.”

“Because Stack Overflow for Teams saves us time sharing knowledge, our organization develops more innovative solutions.”

“It is very easy to set up and manage. It is very usable and easy to deploy in teams.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Stack Overflow for Teams:

- The challenge they were looking to solve with Stack Overflow for Teams was:
 - Share knowledge and information across the organization
 - Capture and preserve institutional knowledge
 - Enable employees to solve problems faster

Use Case

The key features and functionalities of Stack Overflow for Teams that the surveyed company uses:

- The Organization that uses Stack Overflow for Teams:
- What they use or knowledge sharing and/or collaboration:
 - Code repository (e.g., Github)
 - ChatOps (e.g., Slack, Microsoft Teams, Discord)

Results

The surveyed company achieved the following results with Stack Overflow for Teams:

- Culture of knowledge sharing: Impactful
- Transparency and accessibility of knowledge and information: Impactful
- More knowledge captured for the future: Impactful
- Reduced knowledge loss when teammates left: Somewhat impactful
- Increased productivity: Impactful
- Reduced distractions and burden on subject matter experts or tenured teammates: Impactful
- Increased collaboration between SMEs and across teams: No impact (N/A)
- Improved team technical skills: Impactful

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Retail

About Stack Overflow for Teams

Stack Overflow for Teams provides just-in-time knowledge to help teams solve complex technical challenges through each stage of the development lifecycle. Because Stack Overflow's public platform is already integral to how technologists work, Stack Overflow for Teams enables a more natural, frictionless exchange of company knowledge.

It augments workflows, giving teammates easy access to persistent knowledge and cross-functional experts so they can confidently make more informed decisions and overcome roadblocks faster. The platform fosters continuous learning and growth while enabling an internal community that connects knowledge seekers and subject matter experts across departments.

Learn More:

[Stack Overflow for Teams](#)