

Pixelhobby

Introduction

This case study of Pixelhobby is based on a November 2021 survey of Stack Overflow for Teams customers by TechValidate, a 3rd-party research service.

Challenges

The profiled company brought in Stack Overflow for Teams to improve their business KPI of **operational efficiency**.

The other challenges they wanted to solve were:

- Creating or maintaining a continuous learning culture
- Enabling employees to solve problems faster
- Capturing institutional knowledge

Use Case

They use the **free tier** of Stack Overflow for Teams.

Their IT team is the main user of Stack Overflow for Teams.

The other tools they use for knowledge sharing are:

- Code repository
- ChatOps (e.g., Slack or Microsoft Teams)

Results

The surveyed company said the most impactful **operational benefits** their organization realized with Stack Overflow for Teams are:

- Increased deployment frequency
- Increased employee satisfaction
- Decreased mean lead time for changes

They said the most impactful **cultural or team benefits** their organization realized with Stack Overflow for Teams are:

- More knowledge is captured for the future
- Increased productivity
- Improved team technical skills

Company Profile

Company:
Pixelhobby

Company Size:
Small Business

Industry:
Consumer Products

About Stack Overflow for Teams

Stack Overflow for Teams provides just-in-time knowledge to help teams solve complex technical challenges through each stage of the development lifecycle. Because Stack Overflow's public platform is already integral to how technologists work, Stack Overflow for Teams enables a more natural, frictionless exchange of company knowledge.

It augments workflows, giving teammates easy access to persistent knowledge and cross-functional experts so they can confidently make more informed decisions and overcome roadblocks faster. The platform fosters continuous learning and growth while enabling an internal community that connects knowledge seekers and subject matter experts across departments.

Learn more:
<https://stackoverflow.com/solutions/teams>

Learn More:

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