

STACK OVERFLOW FOR TEAMS CASE STUDY

# **Future Forward**

## Introduction

This case study of Future Forward is based on a November 2021 survey of Stack Overflow for Teams customers by TechValidate, a 3rd-party research service.

# Challenges

The profiled company brought in Stack Overflow for Teams to improve their business KPIs of operational efficiency, organizational effectiveness, and\*business performance\*.

The other challenges they wanted to solve were:

- Creating or maintaining a continuous learning culture
- Enabling employees to solve problems faster
- Reducing the time to onboard new hires
- Capturing institutional knowledge

### **Use Case**

They use the free tier of Stack Overflow for Teams.

Their engineering, IT, and support teams are the main users of Stack Overflow for Teams.

The other tool they use for knowledge sharing is a wiki.

#### Results

The surveyed company said the most impactful operational benefits their organization realized with Stack Overflow for Teams are:

- Increased developer efficacy
- Increased discoverability of documentation and expertise

They said the most impactful cultural or team benefits their organization realized with Stack Overflow for Teams are:

- More knowledge is captured for the future
- Prevented knowledge loss when teammates left

#### **Company Profile**

Company: **Future Forward** 

Company Size: **Small Business** 

Industry: **Real Estate** 

#### About Stack Overflow for Teams

Stack Overflow for Teams provides just-in-time knowledge to help teams solve complex technical challenges through each stage of the development lifecycle. Because Stack Overflow's public platform is already integral to how technologists work, Stack **Overflow for Teams** enables a more natural, frictionless exchange of company knowledge.

It augments workflows, giving teammates easy access to persistent knowledge and crossfunctional experts so they can confidently make more informed decisions and overcome roadblocks faster. The platform fosters continuous learning and growth while enabling an internal community that connects knowledge seekers and subject matter experts across departments.

Increased transparency of knowledge and information

Learn more: https://stackoverflowsolutions.c teams

Learn More:

Stack Overflow for Teams

Source: Zoran Dragan Popovic, Chief Technology Officer (CTO), **Future Forward** 

Research by

**TechValidate** 



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