

Large Enterprise Media & Entertainment Company

Introduction

This case study of a large enterprise media & entertainment company is based on a November 2021 survey of Stack Overflow for Teams customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Stack Overflow for Teams:

- The business KPIs they wanted to improve on by bringing in Stack Overflow for Teams were:
 - Operational efficiency
 - Organizational effectiveness
- The challenges they were looking to solve by bringing in Stack Overflow for Teams were:
 - Removing roadblocks or barriers
 - Attracting or retaining employees
 - Breaking down silos between teams
 - Enabling employees to solve problems faster
 - Capturing institutional knowledge

Use Case

The key features and functionalities of Stack Overflow for Teams that the surveyed company uses:

- Those that use Stack Overflow for Teams are:
 - Engineering team(s)
- The products their company currently uses for knowledge sharing and/or collaboration are:
 - Code repository
 - ChatOps (e.g., Slack or Microsoft Teams)
 - Document management platform

Results

The surveyed company achieved the following results with Stack Overflow for Teams:

- They said the most impactful operational benefits their organization realized with Stack Overflow for Teams were:
 - Decreased cycle times
 - Increased deployment frequency
 - Decreased time to recovery
 - Increased developer efficacy
 - Decreased burnout
- They said the most impactful cultural or team benefits their organization realized with Stack Overflow for Teams are:
 - Increased collaboration between and among teams
 - More knowledge is captured for the future
 - Increased productivity
 - Increased peer-to-peer support
 - Prevented knowledge loss when teammates left
 - Improved team technical skills
 - Individuals having more opportunities to mentor
 - Increased ability to stay in the flow and complete work

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Media & Entertainment

About Stack Overflow for Teams

Stack Overflow for Teams provides just-in-time knowledge to help teams solve complex technical challenges through each stage of the development lifecycle. Because Stack Overflow's public platform is already integral to how technologists work, Stack Overflow for Teams enables a more natural, frictionless exchange of company knowledge.

It augments workflows, giving teammates easy access to persistent knowledge and cross-functional experts so they can confidently make more informed decisions and overcome roadblocks faster. The platform fosters continuous learning and growth while enabling an internal community that connects knowledge seekers and subject matter experts across departments.

Learn more:
<https://stackoverflow.com/solutions/c/teams>

Learn More:

[Stack Overflow for Teams](#)