

Global 500 Consumer Products Company

Introduction

This case study of a Global 500 consumer products company is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus Monthly.
- Rated the following aspects of Scopus:
 - intuitive user interface: great
 - overall content quality: great
 - content coverage for journals, books and conferences: great
 - depth of content coverage in my specific discipline: good
 - search results analysis capability: great
- Rated how well Scopus supports the following:
 - finding researchers or opinion leaders for collaboration: Good
 - scouting for the latest developments: Very well
 - analyzing the market and competitor output: Very well
- Said if they were to no longer have access to Scopus, they estimate spending 30-39% more time to collect equivalent information.

Impact & Outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
 - Saved their team time and money when searching & discovering innovations
 - Accelerated their company's product pipeline development
- User anecdote sharing a situation, problem or project, where they benefited from Scopus:
**Detected articles that were "spot on."

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

Industry:
Consumer Products

About Scopus

Scopus is a multidisciplinary source-neutral abstract and citation database built on enriched and linked research data and content. It helps users quickly access reliable data, metrics, and analytical tools to find relevant and trusted research, identify key contributors, benchmark competition, and inform an R&D strategy.

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