SCOPUS CASE STUDY

Medium Enterprise Construction Company

Introduction

This case study of a medium enterprise construction company is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus Monthly.
- Rated the following aspects of Scopus:
    - intuitive user interface: good
    - overall content quality: good
    - content coverage for journals, books and conferences: needs improvement
    - depth of content coverage in my specific discipline: good
    - search results analysis capability: needs improvement
- Rated how well Scopus supports the following:
    - finding researchers or opinion leaders for collaboration: , but needs improvement
    - finding researchers or opinion leaders for potential hires: , but needs improvement
    - tracking research trends over time: Very well
    - scouting for the latest developments: Very well
    - analyzing the market and competitor output: , but needs improvement
- Said if they were to no longer have access to Scopus, they estimate spending less than 20% more time to collect equivalent information.
- Said compared to tools they've used, their favorite aspects of Scopus are the following:
    - Easy to use interface

Impact & Outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
    - Provided information that led to a competitive advantage

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Construction

About Scopus

Scopus is a multidisciplinary source-neutral abstract and citation database built on enriched and linked research data and content. It helps users quickly access reliable data, metrics, and analytical tools to find relevant and trusted research, identify key contributors, benchmark competition, and inform an R&D strategy.

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Source: TechValidate survey of a Medium Enterprise Construction Company