Large Enterprise Agriculture Company

Introduction

This case study of a large enterprise agriculture company is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus Weekly.
- Rated the following aspects of Scopus:
  - intuitive user interface: great
  - overall content quality: best in class
  - content coverage for journals, books and conferences: best in class
  - depth of content coverage in my specific discipline: good
  - search results analysis capability: great
- Rated how well Scopus supports the following:
  - finding researchers or opinion leaders for collaboration: Very well
  - finding researchers or opinion leaders for potential hires: Good
  - tracking research trends over time: excellently
  - scouting for the latest developments: excellently
  - analyzing the market and competitor output: , but needs improvement
- Said if they were to no longer have access to Scopus, they estimate spending less than 20% more time to collect equivalent information.
- Said compared to tools they’ve used, their favorite aspects of Scopus are the following:
  - Results help me get a broader view of my field
  - Time saved getting to the answer they need
  - Trusted, reliable content
  - Smart tools to analyze and visualized results
  - Easy to use interface

Impact & outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
  - Provided information that led to a competitive advantage

Source: TechValidate survey of a Large Enterprise Agriculture Company

Validated Published: Oct. 22, 2020 TVID: D47-A63-920