

Medium Enterprise Professional Services Company

Introduction

This case study of a medium enterprise professional services company is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus Weekly.
- Rated the following aspects of Scopus:
 - intuitive user interface: good
 - overall content quality: great
 - content coverage for journals, books and conferences: great
 - search results analysis capability: great
- Rated how well Scopus supports the following:
 - finding researchers or opinion leaders for collaboration: Good
 - tracking research trends over time: Very well
 - scouting for the latest developments: Very well
- Said if they were to no longer have access to Scopus, they estimate spending 40-49% more time to collect equivalent information.
- Said compared to tools they've used, their favorite aspects of Scopus are the following:
 - Time saved getting to the answer they need
 - Trusted, reliable content
 - Smart tools to analyze and visualized results

Impact & Outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
 - Saved their team time and money when searching & discovering innovations
 - Led to a significant discovery which helped inform R&D strategy & planning

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Professional Services

About Scopus

Scopus is a multidisciplinary source-neutral abstract and citation database built on enriched and linked research data and content. It helps users quickly access reliable data, metrics, and analytical tools to find relevant and trusted research, identify key contributors, benchmark competition, and inform an R&D strategy.

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