Large Enterprise Electronics Company

Introduction

This case study of a large enterprise electronics company is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus On a project basis.
- Rated the following aspects of Scopus:
  - intuitive user interface: needs improvement
  - overall content quality: good
  - content coverage for journals, books and conferences: good
  - depth of content coverage in my specific discipline: good
  - search results analysis capability: needs improvement
- Rated how well Scopus supports the following:
  - finding researchers or opinion leaders for collaboration: , but needs improvement
  - tracking research trends over time: Good
  - analyzing the market and competitor output: , but needs improvement
- Said if they were to no longer have access to Scopus, they estimate spending 30-39% more time to collect equivalent information.
- Said compared to tools they’ve used, their favorite aspects of Scopus are the following:
  - Smart tools to analyze and visualized results

Impact & outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
  - Helped them identify an author / expert that led to a successful partnership or advanced discovery and development

Source: TechValidate survey of a Large Enterprise Electronics Company

Research by: TechValidate