

# Medium Enterprise Electronics Company

## Introduction

This case study of a medium enterprise electronics company is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

## Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus Weekly.
- Rated the following aspects of Scopus:
  - intuitive user interface: best in class
  - overall content quality: best in class
  - content coverage for journals, books and conferences: best in class
  - depth of content coverage in my specific discipline: best in class
  - search results analysis capability: best in class
- Rated how well Scopus supports the following:
  - finding researchers or opinion leaders for collaboration: excellently
  - finding researchers or opinion leaders for potential hires: Very well
  - tracking research trends over time: excellently
  - scouting for the latest developments: excellently
  - analyzing the market and competitor output: excellently
- Said if they were to no longer have access to Scopus, they don't believe they'd be able to find equivalent information.
- Said compared to tools they've used, their favorite aspects of Scopus are the following:
  - Results help me get a broader view of my field
  - Time saved getting to the answer they need
  - Trusted, reliable content
  - Smart tools to analyze and visualized results
  - Easy to use interface

## Impact & Outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
  - Saved their team time and money when searching & discovering innovations
  - Helped them identify an author / expert that led to a successful partnership or advanced discovery and development
  - Led to a significant discovery which helped inform R&D strategy & planning

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Medium Enterprise**

Industry:  
**Electronics**

### About Scopus

Scopus is a multidisciplinary source-neutral abstract and citation database built on enriched and linked research data and content. It helps users quickly access reliable data, metrics, and analytical tools to find relevant and trusted research, identify key contributors, benchmark competition, and inform an R&D strategy.

**Learn More:**

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