SCOPUS CASE STUDY

Small Business Computer Software Company

Introduction

This case study of a small business computer software company is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Scopus use and feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus Weekly.
- Rated the following aspects of Scopus:
  - intuitive user interface: great
  - overall content quality: great
  - content coverage for journals, books and conferences: great
  - depth of content coverage in my specific discipline: great
  - search results analysis capability: great
- Rated how well Scopus supports the following:
  - tracking research trends over time: Very well
  - scouting for the latest developments: excellently
- Said if they were to no longer have access to Scopus, they estimate spending more than 50% more time to collect equivalent information.
- Said compared to tools they’ve used, their favorite aspects of Scopus are the following:
  - Results help me get a broader view of my field
  - Easy to use interface
  - Recent developments finding

Impact & Outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
  - Saved their team time and money when searching & discovering innovations
- User anecdote sharing a situation, problem or project, where they benefited from Scopus:
  - “I make an annual report on recent developments in my subject field, which helps to keep my team’s knowledge up-to-date, to respond to emerging issues and to plan our future projects. The principle source of information for the report is Scopus.”

Source: TechValidate survey of a Small Business Computer Software Company

About Scopus

Scopus is a multidisciplinary source-neutral abstract and citation database built on enriched and linked research data and content. It helps users quickly access reliable data, metrics, and analytical tools to find relevant and trusted research, identify key contributors, benchmark competition, and inform an R&D strategy.

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- Elsevier
- Scopus