SCOPUS CASE STUDY

Small Business Professional Services Company

Introduction

This case study of a small business professional services company is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:
- Said they use the Scopus On a project basis.
- Rated the following aspects of Scopus:
  - intuitive user interface: great
  - overall content quality: best in class
  - content coverage for journals, books and conferences: best in class
  - depth of content coverage in my specific discipline: great
  - search results analysis capability: good
- Rated how well Scopus supports the following:
  - finding researchers or opinion leaders for collaboration: Very well
  - tracking research trends over time: Very well
  - scouting for the latest developments: excellently
  - analyzing the market and competitor output: Very well
- Said if they were to no longer have access to Scopus, they estimate spending more than 50% more time to collect equivalent information.
- Said compared to tools they've used, their favorite aspects of Scopus are the following:
  - Trusted, reliable content
  - Smart tools to analyze and visualized results
  - Easy to use interface

Impact & outcomes

The surveyed company achieved the following results with Scopus:
- Said Scopus has done the following:
  - Provided information that led to a competitive advantage
  - Helped them identify an author / expert that led to a successful partnership or advanced discovery and development
  - Led to a significant discovery which helped inform R&D strategy & planning

About Scopus

Scopus is a multidisciplinary source-neutral abstract and citation database built on enriched and linked research data and content. It helps users quickly access reliable data, metrics, and analytical tools to find relevant and trusted research, identify key contributors, benchmark competition, and inform an R&D strategy.

Learn More:
- Elsevier
- Scopus

Source: TechValidate survey of a Small Business Professional Services Company

Research by TechValidate