SCOPUS CASE STUDY

Servicios Nutresa S.A.S.

Introduction

This case study of Servicios Nutresa S.A.S. is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus Weekly.
- Rated the following aspects of Scopus:
  - intuitive user interface: great
  - overall content quality: best in class
  - content coverage for journals, books and conferences: best in class
  - depth of content coverage in my specific discipline: best in class
  - search results analysis capability: best in class
- Rated how well Scopus supports the following:
  - finding researchers or opinion leaders for collaboration: Very well
  - tracking research trends over time: excellently
  - scouting for the latest developments: excellently
- Said if they were to no longer have access to Scopus, they estimate spending more than 50% more time to collect equivalent information.

Impact & outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
  - Provided information that led to a competitive advantage
  - Helped them identify an author / expert that led to a successful partnership or advanced discovery and development
  - User anecdote sharing a situation, problem or project, where they benefited from Scopus:
    "We get fast actualization and high quality about specific topics.

Source: Vanessa Corrales, Researcher, Servicios Nutresa S.A.S.