

# Servicios Nutresa S.A.S.

## Introduction

This case study of Servicios Nutresa S.A.S. is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service.

## Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus Weekly.
- Rated the following aspects of Scopus:
  - intuitive user interface: great
  - overall content quality: best in class
  - content coverage for journals, books and conferences: best in class
  - depth of content coverage in my specific discipline: best in class
  - search results analysis capability: best in class
- Rated how well Scopus supports the following:
  - finding researchers or opinion leaders for collaboration: Very well
  - tracking research trends over time: excellently
  - scouting for the latest developments: excellently
- Said if they were to no longer have access to Scopus, they estimate spending more than 50% more time to collect equivalent information.

## Impact & outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
  - Provided information that led to a competitive advantage
  - Helped them identify an author / expert that led to a successful partnership or advanced discovery and development
- User anecdote sharing a situation, problem or project, where they benefited from Scopus:  
\*\*We get fast actualization and high quality about specific topics.

### About Scopus

Scopus is a multidisciplinary source-neutral abstract and citation database built on enriched and linked research data and content. It helps users quickly access reliable data, metrics, and analytical tools to find relevant and trusted research, identify key contributors, benchmark competition, and inform an R&D strategy.

#### Learn More:

[Elsevier](#)

[Scopus](#)