Introduction

This case study of Atlantis Press is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus Daily.
- Rated the following aspects of Scopus:
  - intuitive user interface: good
  - overall content quality: good
  - content coverage for journals, books and conferences: needs improvement
  - depth of content coverage in my specific discipline: good
  - search results analysis capability: good
- Rated how well Scopus supports the following:
  - finding researchers or opinion leaders for collaboration: Good
  - finding researchers or opinion leaders for potential hires: Good
  - tracking research trends over time: Very well
  - scouting for the latest developments: Very well
  - analyzing the market and competitor output: Very well
- Said if they were to no longer have access to Scopus, they estimate spending more than 50% more time to collect equivalent information.

Impact & Outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
  - Provided information that led to a competitive advantage
  - Accelerated their company’s product pipeline development
  - Helped them identify an author / expert that led to a successful partnership or advanced discovery and development
- User anecdote sharing a situation, problem or project, where they benefited from Scopus:
  **This happens daily. Mainly citations analysis leading to competitive advantages or identifying editors which are suitable to serve on our boards.**

Source: Remco de Boer, Chief Executive Officer, Atlantis Press

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