SCOPUS CASE STUDY

Small Business Metals & Mining Company

Introduction

This case study of a small business metals & mining company is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus Weekly.
- Rated the following aspects of Scopus:
  - intuitive user interface: good
  - overall content quality: great
  - content coverage for journals, books and conferences: great
  - depth of content coverage in my specific discipline: great
  - search results analysis capability: great
- Rated how well Scopus supports the following:
  - finding researchers or opinion leaders for collaboration: excellently
  - tracking research trends over time: excellently
  - scouting for the latest developments: excellently
  - analyzing the market and competitor output: excellently
- Said if they were to no longer have access to Scopus, they don't believe they'd be able to find equavalent information.
- Said compared to tools they've used, their favorite aspects of Scopus are the following:
  - Results help me get a broader view of my field
  - Trusted, reliable content
  - Smart tools to analyze and visualized results
  - Easy to use interface

Impact & outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
  - Saved their team time and money when searching & discovering innovations
  - Accelerated their company's product pipeline development
  - Helped them identify an author / expert that led to a succesful partnership or advanced discovery and development