



SCOPUS CASE STUDY

# Sk Group

## Introduction

This case study of SK Group is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service.

## Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus Daily.
- Rated the following aspects of Scopus:
  - intuitive user interface: good
  - overall content quality: great
  - content coverage for journals, books, and conferences: great
  - depth of content coverage in my specific discipline: great
  - search results analysis capability: great
- Rated how well Scopus supports the following:
  - finding researchers or opinion leaders for collaboration: Good
  - finding researchers or opinion leaders for potential hires: Good
  - tracking research trends over time: Very well
  - scouting for the latest developments: Good
  - analyzing the market and competitor output: Good
- Said if they were to no longer have access to Scopus, they estimate spending 40-49% more time to collect equivalent information.
- Said compared to tools they've used, their favorite aspects of Scopus are the following:
  - Results help me get a broader view of my field
  - Trusted, reliable content

## Impact & Outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
  - Saved their team time and money when searching & discovering innovations
  - Provided information that led to a competitive advantage
  - Led to a significant discovery which helped inform R&D strategy & planning
- User anecdote sharing a situation, problem or project, where they benefited from Scopus:
  - Saved my team time and money when searching & discovering innovations

### Company Profile

Company:  
**SK Group**

Company Size:  
**Large Enterprise**

Industry:  
**Telecommunications Services**

### About Scopus

Scopus is a multidisciplinary source-neutral abstract and citation database built on enriched and linked research data and content. It helps users quickly access reliable data, metrics, and analytical tools to find relevant and trusted research, identify key contributors, benchmark competition, and inform an R&D strategy.

Learn More:

[Elsevier](#)

[Scopus](#)

Source: Da-Hye Yu, Marketing, SK Group

Research by **TechValidate**  
by SurveyMonkey

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