

Small Business Healthcare Company

Introduction

This case study of a small business healthcare company is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus On a project basis.
- Rated the following aspects of Scopus:
 - intuitive user interface: needs improvement
 - overall content quality: great
 - depth of content coverage in my specific discipline: great
 - search results analysis capability: great
- Rated how well Scopus supports the following:
 - tracking research trends over time: Good
 - scouting for the latest developments: Good
 - analyzing the market and competitor output: Good
- Said if they were to no longer have access to Scopus, they estimate spending 20-29% more time to collect equivalent information.
- Said compared to tools they've used, their favorite aspects of Scopus are the following:
 - Results help me get a broader view of my field
 - Smart tools to analyze and visualized results

Impact & outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
 - Provided information that led to a competitive advantage
 - Helped them identify an author / expert that led to a successful partnership or advanced discovery and development

About Scopus

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