Large Enterprise Aerospace & Defense Company

Introduction

This case study of a large enterprise aerospace & defense company is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:
- Said they use the Scopus Weekly.
- Rated the following aspects of Scopus:
  - intuitive user interface: good
  - overall content quality: good
  - content coverage for journals, books and conferences: great
  - search results analysis capability: needs improvement
- Rated how well Scopus supports the following:
  - finding researchers or opinion leaders for collaboration: Good
  - tracking research trends over time: excellently
  - scouting for the latest developments: Very well
- Said if they were to no longer have access to Scopus, they estimate spending more than 50% more time to collect equivalent information.

Impact & outcomes

The surveyed company achieved the following results with Scopus:
- Said Scopus has done the following:
  - Saved their team time and money when searching & discovering innovations
  - Helped them identify an author / expert that led to a successful partnership or advanced discovery and development

Source: TechValidate survey of a Large Enterprise Aerospace & Defense Company