SCOPUS CASE STUDY

Mpr Associates

Introduction

This case study of MPR Associates is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus On a project basis.
- Rated the following aspects of Scopus:
  - intuitive user interface: needs improvement
  - overall content quality: great
  - content coverage for journals, books and conferences: great
  - depth of content coverage in my specific discipline: best in class
  - search results analysis capability: great
- Rated how well Scopus supports the following:
  - finding researchers or opinion leaders for collaboration: Good
  - tracking research trends over time: Good
  - scouting for the latest developments: excellently
  - analyzing the market and competitor output: excellently
- Said if they were to no longer have access to Scopus, they don't believe they'd be able to find equavalent information.
- Said compared to tools they've used, their favorite aspects of Scopus are the following:
  - Results help me get a broader view of my field
  - Time saved getting to the answer they need
  - Trusted, reliable content

Impact & Outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
  - Saved their team time and money when searching & discovering innovations
  - Provided information that led to a competitive advantage

Company Profile

Company:
MPR Associates

Company Size:
Small Business

Industry:
Computer Services

About Scopus

Scopus is a multidisciplinary source-neutral abstract and citation database built on enriched and linked research data and content. It helps users quickly access reliable data, metrics, and analytical tools to find relevant and trusted research, identify key contributors, benchmark competition, and inform an R&D strategy.

Learn More:

 Elsevier

 Scopus

Source: Danielle Harrison, Library / Information Center, Director, MPR Associates

Research by **TechValidate** by SurveyMonkey