Royal Dutch Shell PLC

Introduction

This case study of Royal Dutch Shell PLC is based on a September 2016 survey of Elsevier Scopus customers by TechValidate, a 3rd-party research service.

“New Energy Efficiency Techniques.”

“Make it faster and focused research site.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Elsevier Scopus:

- Uses Scopus to achieve the following outcomes or business objectives:
  - Open innovation activities
  - Idea generation
  - Stage gate decision making
  - Basic research

Use Case

The key features and functionalities of Elsevier Scopus that the surveyed company uses:

- Uses Elsevier Scopus monthly.
- Uses the following information sources or tools in their work in addition to Scopus:
  - Journal or book articles
  - Innovation tools or consultants

Results

The surveyed company achieved the following results with Elsevier Scopus:

- Uses Scopus to support the following:
  - Finding an opinion leader or expert: very significantly
  - Competition tracking: significantly
  - Finding potential partners: significantly
  - Getting up to speed quickly: very significantly
  - Evaluating research quality: very significantly

- Values the following aspects of Scopus:
  - Gets them a broader view of their field
  - Has smart tools that analyze and visualize results

Company Profile

Company: Royal Dutch Shell PLC
Company Size: Global 500
Industry: Energy & Utilities

About Elsevier Scopus

Scopus features smart tools to track, analyze and visualize research. Delivering a comprehensive overview of the world's research output in the fields of science, technology, medicine, social sciences, and arts and humanities. Scopus is the largest abstract and citation database of peer-reviewed literature: scientific journals, books and conference proceedings.

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Research by TechValidate