SCOPUS CASE STUDY

Educational Institution

Introduction

This case study of a educational institution is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed organization uses:

- Said they use the Scopus Weekly.
- Rated the following aspects of Scopus:
  - intuitive user interface: great
  - overall content quality: great
  - content coverage for journals, books and conferences: best in class
  - depth of content coverage in my specific discipline: great
  - search results analysis capability: great
- Rated how well Scopus supports the following:
  - finding researchers or opinion leaders for collaboration: Good
  - finding researchers or opinion leaders for potential hires: Good
  - tracking research trends over time: Very well
  - scouting for the latest developments: Very well
  - analyzing the market and competitor output: Good
- Said if they were to no longer have access to Scopus, they estimate spending less than 20% more time to collect equivalent information.

Impact & outcomes

The surveyed organization achieved the following results with Scopus:

- Said Scopus has done the following:
  - Helped them identify an author / expert that led to a successful partnership or advanced discovery and development
  - Led to a significant discovery which helped inform R&D strategy & planning
  - User anecdote sharing a situation, problem or project, where they benefited from Scopus:
    - **very open API infrastructure

Source: TechValidate survey of a Educational Institution

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