SCOPUS CASE STUDY

Global 500 Professional Services Company

Introduction

This case study of a Global 500 professional services company is based on an October 2020 survey of Scopus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus On a project basis.
- Rated the following aspects of Scopus:
  - intuitive user interface: needs improvement
  - overall content quality: good
  - content coverage for journals, books and conferences: good
  - depth of content coverage in my specific discipline: best in class
  - search results analysis capability: good
- Rated how well Scopus supports the following:
  - finding researchers or opinion leaders for collaboration: Good
  - finding researchers or opinion leaders for potential hires: Good
  - tracking research trends over time: Very well
  - scouting for the latest developments: , but needs improvement
  - analyzing the market and competitor output: Very well
- Said if they were to no longer have access to Scopus, they estimate spending 30-39% more time to collect equivalent information.
- Said compared to tools they’ve used, their favorite aspects of Scopus are the following:
  - Results help me get a broader view of my field
  - Trusted, reliable content
  - Smart tools to analyze and visualized results

Impact & outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
  - Saved their team time and money when searching & discovering innovations

Source: TechValidate survey of a Global 500 Professional Services Company

About Scopus

Scopus is a multidisciplinary source-neutral abstract and citation database built on enriched and linked research data and content. It helps users quickly access reliable data, metrics, and analytical tools to find relevant and trusted research, identify key contributors, benchmark competition, and inform an R&D strategy.

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