SCOPUS CASE STUDY

Medium Enterprise Chemicals Company

Introduction

This case study of a medium enterprise chemicals company is based on a September 2020 survey of Scopus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Scopus use & feedback

The key features and functionalities of Scopus that the surveyed company uses:

- Said they use the Scopus On a project basis.
- Rated the following aspects of Scopus:
  - intuitive user interface: great
  - overall content quality: great
  - content coverage for journals, books and conferences: good
  - depth of content coverage in my specific discipline: great
  - search results analysis capability: good
- Rated how well Scopus supports the following:
  - scouting for the latest developments: Very well
  - analyzing the market and competitor output: Good
- Said if they were to no longer have access to Scopus, they estimate spending more than 50% more time to collect equivalent information.

Impact & outcomes

The surveyed company achieved the following results with Scopus:

- Said Scopus has done the following:
  - Saved their team time and money when searching & discovering innovations
  - Provided information that led to a competitive advantage
  - Accelerated their company’s product pipeline development
- User anecdote sharing a situation, problem or project, where they benefited from Scopus:
  **Helped me a lot selecting certain grades of polymers needed for a new product.

About Scopus

Scopus is a multidisciplinary source-neutral abstract and citation database built on enriched and linked research data and content. It helps users quickly access reliable data, metrics, and analytical tools to find relevant and trusted research, identify key contributors, benchmark competition, and inform an R&D strategy.

Learn More:
- Elsevier
- Scopus

Source: TechValidate survey of a Medium Enterprise Chemicals Company

Research by TechValidate