

Rapid7 InsightIDR Case Study: Medium Enterprise Media & Entertainment Company

Introduction

This case study of a medium enterprise media & entertainment company is based on an October 2021 survey of Rapid7 InsightIDR customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“With Rapid7 InsightIDR we were able to eliminate multiple old products and workflows.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Rapid7 InsightIDR:

- Difficulty identifying cyber security threats on endpoints
- Challenged to satisfy compliance and regulatory requirements around log retention and monitoring

Use Case

The key features and functionalities of Rapid7 InsightIDR that the surveyed company uses:

- User Behavior Analytics (UBA)
- Endpoint Detection and Response (EDR)
- Centralized Log Management
- Compliance Reporting

They have deployed the Rapid7 Insight Agent across 100% of their assets in their environment. Outcomes realized by leveraging the Insight Agent with InsightIDR:

- Improved endpoint visibility
- Accelerated detection of targeted or compromised assets
- Accelerated time to contain threats on the endpoint

Results

The surveyed company achieved the following results with Rapid7 InsightIDR:

- Confirmed that InsightIDR provided superior time to value, compared to similar tools used in the past.

The surveyed company agreed that InsightIDR helped them to:

- Level up and advance security program
- Greatly improve team efficiency
- Reduce team burnout

Since adopting InsightIDR, they stated they were able to reduce the following:

- Team time to address an incident by 25-50%
- Mean time to respond (MTTR) by 25-50%
- Mean time to resolution or containment (MTTC) by 10-25%
- Employee downtime as a result of incidents by 25-50%
- Occurrence of false positives by 25-50%

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Media & Entertainment

About Rapid7 InsightIDR

Rapid7 is advancing security to accelerate innovation. Learn how our Insight Platform delivers shared visibility, analytics, and automation at www.rapid7.com.

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