RAPID7 INSIGHTIDR CASE STUDY

Rapid7 InsightIDR Case Study: Fresh Electric For Home Appliances

Introduction

This case study of fresh electric for home appliances is based on a November 2021 survey of InsightIDR customers by TechValidate, a 3rd-party research service.

> " **"The lightweight agent of InsightIDR is powerful and gives us more visibility on the endpoint."**

Challenges

The business challenges that led the profiled company to evaluate and ultimately select InsightIDR:

- Difficulty identify cyber security threats on endpoints
- Lots of jumping between different tools; leveraging multiple tools to look at different security telemetry

Use Case

The key features and functionalities of InsightIDR that the surveyed company uses:

- Curated Threat Intelligence and Detections
- Endpoint Detection and Response (EDR)
- Network Traffic Analysis (NTA)
- Centralized Log Management
- Investigations and Incident Response
- Deception Technology

InsightIDR is their Security Incident and Event Management (SIEM) product. "As our SIEM we leverage InsightIDR for our data lake, log ingestion, data retention and compliance tool, and to monitor for policy violations."

- They have deployed 76% – 99% of their assets in the Insight Agent.

Outcomes realized by leveraging the Insight Agent with InsightIDR:

- Improved endpoint visibility
- Accelerated detection of targeted or compromised assets
- Accelerated time to contain threats on the endpoint

Results

The surveyed company achieved the following results with InsightIDR:

- Confirmed that InsightIDR provided superior time to value, compared to similar tools used in the past.
- Since they started using InsightIDR, they said that threat detection and response are greatly improved.

InsightIDR helped them to:

- Level up and advance security program
- Spend more time on training and advancing security skills
- Spend more time on innovative work / special projects
- Greatly improve team efficiency
- Reduce team burnout
- Improve work-life balance
- Improve employee retention

Since adopting InsightDR by how much were you able to reduce the following:

- The team time to address an incident: 25-50%
- The mean time to respond (MTTR): 25-50%
- The mean time to resolution or containment (MTTC): 10-25%
- Employee downtime as a result of incidents: 10-25%
- Occurrence of false positives: 10-25%

Company Profile

Company:
Fresh Electric For Home Appliances

Company Size:
Medium Enterprise

Industry:
Industrial Manufacturing

About Rapid7 InsightIDR

Rapid7 is advancing security to accelerate innovation. Learn how our Insight Platform delivers shared visibility, analytics, and automation at www.rapid7.com.

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