

## 4/5 Stars

Describe the operational impact that Qlik has had or is expected to have on your organization and its Big Data initiatives or projects:

Qlik makes it easy to analyze current trends and measure them against set KPIs. It also enables data exploration in a way that legacy tools can't do.

Would you recommend Qlik for Big Data analytics?

Yes. The ability to dynamically analyze results and to continuously update these views gives us a massive competitive advantage.

Source: Financial Analyst, Medium Enterprise Financial Services Company



