

“ Qlik has proven to be useful for being able to attain net new insights into multiple aspects of our business. It does this both with its ability to bring together disparate and sometimes loosely structured data sources, as well as its ability to build interactive visualizations that let us explore the data. It also is useful as a platform for taking known insights and making them more visible across the enterprise, such as with production floor dashboards. We also have used it as a tool to improve administrative efficiency, as many reports were / are getting created manually in Excel to combine and aggregate data to get it in a format business stakeholders need.

— Jack Diller, Corporate Data Manager, Cooper Farms, Inc.

Source: Jack Diller, Corporate Data Manager, Cooper Farms, Inc.

✓ Validated

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