

## How Qlik Benefits the Organization

“ Qlik has not only been Whitworths BI tool of choice but has fitted a special niche in completing tasks that our ERP system either cannot do or would be too expensive to do. By giving insight into our data, we have managed to reduce stock holding by a large margin thereby decreasing our operating costs.

— Jason Simpson, Business Analyst, Whitworths Ltd

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Source: Jason Simpson, Business Analyst, Whitworths Ltd

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