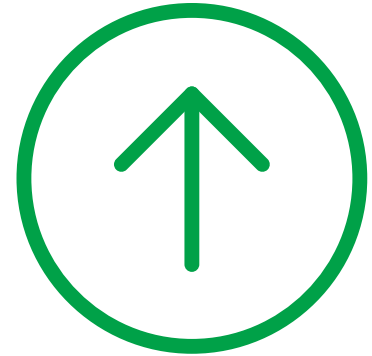


## QLIK CUSTOMER FACT

BT Group experienced transparent pricing, superior performance, and improved usability since switching to Qlik, compared to other competitive analytics tools.



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Source: Neil Atkinson, IT Manager, BT/EE



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