❝ Before Qlik, we used to have an old fashion (traditional) BI system. Very slow, complex to further development. With Qlik we did evangelize a new associative approach and how to read inside the Data. Now our users want more and more. That is value for money.

— Tomislav Lepcin, Team Lead BI, Fixit Gruppe

Source: **Tomislav Lepcin, Team Lead BI, Fixit Gruppe**

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