A Senior IT Architect of a Large Enterprise Financial Services Company is very likely to recommend Qlik for the following reason:

66 Qlik is the best tool for exploring and representing large data volumes from multiple sources. Qlik's scripting is a powerful ETL tool that allows clients without a data warehouse to build their own. If they do have a data warehouse, Qlik can be leveraged to rapidly create, test, and document the transformations needed in the DW, while UI development continues unimpeded until the DW is finalized.

Source: Senior IT Architect, Large Enterprise Financial Services Company



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Based on a response of 10 to the question "On a scale of 0-10, how likely would you be to recommend Qlik?"