

Qlik's Competitive Advantage

“ With Qlik, the last transformation layer of data happens in the app. The app itself is a container for a self-service area of questions, as well as the ability to adjust loads of graphical elements, both at the standard and developer levels.

— Joachim Gutschi, Project Manager, PARTS EUROPE GMBH

Source: Joachim Gutschi, Project Manager, PARTS EUROPE GMBH



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