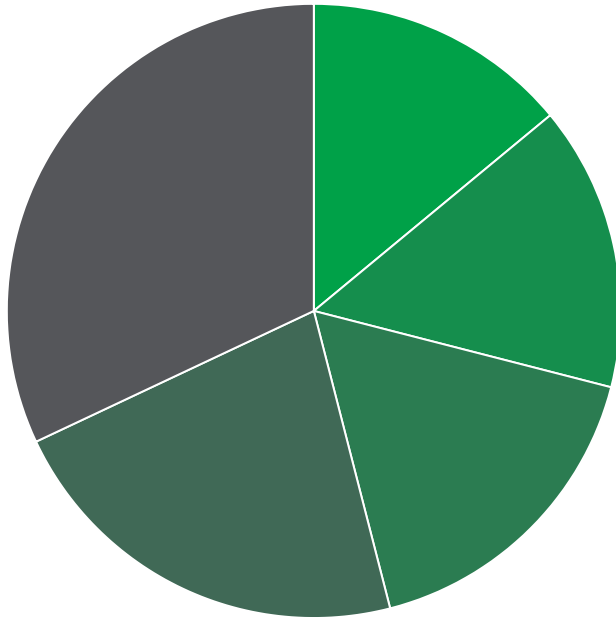# Which of the following best describes your embedded analytics use case?

■ Embedded within our commercial software offering to provide integrated analytics to our customers: **14%**

■ Embedded within a web page to share insights with an external audience or community: **15%**

■ Embedded within workflows or business processes: **17%**

■ Embedded within a portal to share insights with a larger business ecosystem such as suppliers or customers: **22%**

■ Embedded within an internal business application (e.g. CRM, HR, financials, supply chain): **32%**

Source: TechValidate survey of 295 users of Qlik

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Qlik   TechValidate by SurveyMonkey