What benefits has your organization gained as a result of embedding Qlik technology?

Benefit	Percentage
Product differentiation	50%
New revenue streams	36%
Increased customer loyalty and satisfaction	44%
Improved user experience	67%
Competitive advantage	46%
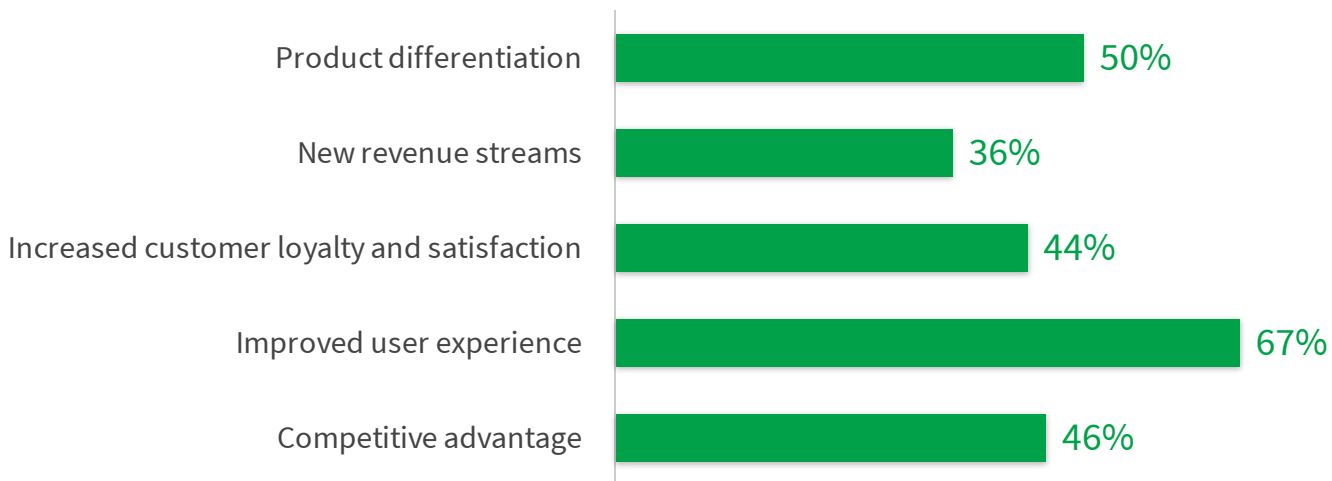
Source: TechValidate survey of 126 Qlik OEM users

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