#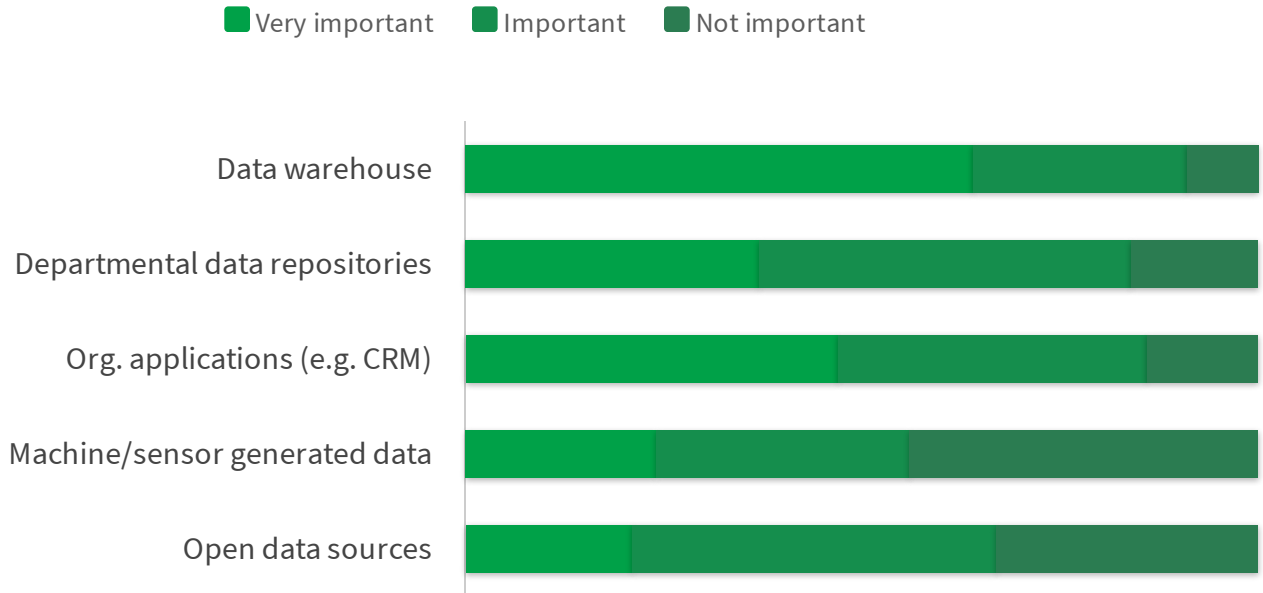 How important is it to your organization that users can analyze Big Data in combination with the following data sources?

Legend: ■ Very important ■ Important ■ Not important

- Data warehouse
- Departmental data repositories
- Org. applications (e.g. CRM)
- Machine/sensor generated data
- Open data sources