#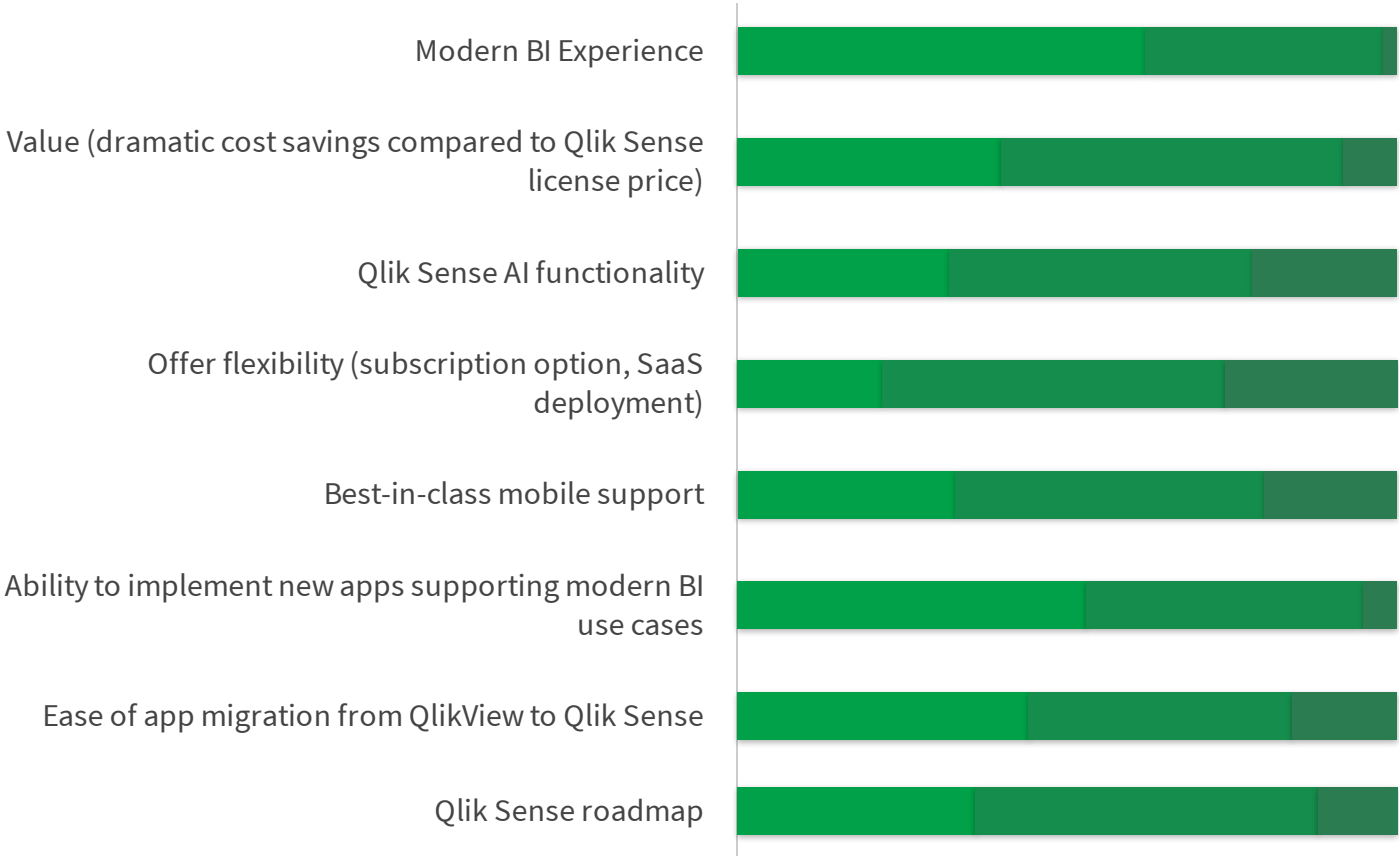 Please rate the importance of the following in your selection of Qlik Sense as Extremely Important, Important, or Not Important.

■ Extemely Important  ■ Important  ■ Not Important

Modern BI Experience

Value (dramatic cost savings compared to Qlik Sense license price)

Qlik Sense AI functionality

Offer flexibility (subscription option, SaaS deployment)

Best-in-class mobile support

Ability to implement new apps supporting modern BI use cases

Ease of app migration from QlikView to Qlik Sense

Qlik Sense roadmap

Source: TechValidate survey of 387 users of Qlik

Qlik | TechValidate by SurveyMonkey

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