

Case Study: HCA Healthcare, Inc.

Introduction

This case study of HCA Healthcare, Inc. is based on a October 2015 survey of Qlik customers by TechValidate, a 3rd-party research service.

“Qlik’s associative model helps me see the whole story within my data so I can make better, more informed business decisions.”

Challenges

Before implementing Qlik, HCA Healthcare had too much data and no way of making sense of it. They had difficulty using the existing BI solutions to support their data analysis needs and lacked a way to easily analyze data.

The main reasons HCA Healthcare picked Qlik were because it lets them associate data from multiple sources so they can see the whole story within their data, it’s easy to use, they can create intuitive and smart visualizations, and it lets them quickly drill down to the underlying data.

Before choosing Qlik, they also considered BI tools from Microsoft, MicroStrategy, and Tableau.

Use Case

Qlik is deployed in multiple departments, multiple regions, and across the enterprise.

Results

HCA Healthcare use their apps everyday to make better decisions. It has helped employees hone their skills to become more valuable to the organization.

The main benefits they’ve seen from implementing Qlik include faster and more confident decision-making, cost reduction, improved financial performance, reduced risk, and employees finding new ways to approach business issues.

HCA Healthcare estimates that they have improved their decision-making agility by > 75% with Qlik.

Company Profile

Company:
HCA Healthcare, Inc.

Company Size:
Fortune 500

Industry:
Health Care

About Qlik

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

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