QLIK SENSE CASE STUDY

Canon India End Manual Reporting with Qlik

Introduction

This case study of Canon India Pvt. Limited is based on a June 2020 survey of Qlik Sense customers by TechValidate, a 3rd-party research service.

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>
> "Qlik is easy to use."
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> "Manual report preparation and sending to respective business users has stopped. Now analytics are available on the dashboard."
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> "Qlik solutions are a key component of my data transformation strategy."
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> "Qlik is effective and easy to rollout."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Qlik Sense:

- Other analytics tools they evaluated before selecting Qlik Sense:
  - Microsoft PowerBI
  - Oracle BI

Use Case

The key features and functionalities of Qlik Sense that the surveyed company uses:

- Unique Qlik Sense capabilities they see as highly beneficial:
  - Powerful combination of self-service and governance
  - Interactive dashboards with associative exploration
  - AI-powered capabilities, such as insight generation and automation
  - Mobile analytics that answer questions on the go, online and offline
- Qlik Sense self-service visualization and dashboarding features they consider best-in-class:
  - Easy-to-use, powerful experience for visualization and application creation
  - Interactive exploration and search powered by the Qlik Associative Engine
  - Powerful data combination and preparation capabilities

Results

The surveyed company achieved the following results with Qlik Sense:

- Rates the value that Qlik Sense delivers for their organization in the following use-cases:
  - Self-service visualization for business analysts: best-in-class
  - Dashboards and applications for business users: best-in-class
  - Natural language, conversational analytics: very valuable
  - Custom and embedded analytics: extremely valuable
  - Mobile analytics: best-in-class

Company Profile

Company:
Canon India Pvt. Limited

Company Size:
Medium Enterprise

Industry:
Computer Hardware

About Qlik Sense

Qlik's vision is a data-literate world, one where everyone can use data to solve their most challenging problems. Only Qlik's end-to-end data management and analytics platform brings together all of an organization's data from any source, enabling people at any skill level to use their curiosity to uncover new insights. Companies use Qlik to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 48,000 customers around the world.

Learn More:

Qlik

Qlik Sense

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