Qlik

Case Study: Educational Institution

Introduction

This case study of an educational institution is based on an October 2015 survey of Qlik customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "We created a fund balance of over $300M in three years. ERG published results for 2014-15 and stated that our institution is the story of the decade. Others call it a 'miracle.'"
>
> "Qlik's associative model helps me see the whole story within my data so I can make better, more informed business decisions."

Challenges

- Data-related impediments that led to the decision to implement Qlik:
    - Had difficulty connecting multiple & disparate data sources to see the whole story in their data
    - Had poor quality, inaccurate, and unreliable data
    - Had challenges accessing data due to departmental silos or insufficiently broad security privileges
- Main reasons this educational institution picked Qlik:
    - It lets them associate data from multiple sources so they can see the whole story within their data
    - It's easy to use and lets them quickly drill down to the underlying data
    - They can create intuitive and smart visualizations to represent their data
- Other BI vendor considered:
    - Oracle

Use Case

Qlik is deployed across the organization.

Results

- Effect Qlik is having on your job or role:
    - Can't do my job without it
- Rate the importance of the following qualities in your decision to implement Qlik:
    - Associative model: extremely important
    - Smart visualizations: extremely important
    - Governance capability: very important
    - Speed and ease of use: extremely important
    - Mobility: important
- Benefits / positive impacts seen from using Qlik:
    - Faster and more confident decision-making
    - Cost reduction
    - More cross-departmental use of data
- Qlik improved our decision-making agility by > 75%.

Organization Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Industry:
Educational Institution

About Qlik

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

Learn More:

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