

Case Study: Bridgestone Hose Power

Introduction

This case study of Bridgestone HosePower is based on a October 2015 survey of Qlik customers by TechValidate, a 3rd-party research service.

“Before Qlik, our financial reporting process took eight hours to complete just one iteration. Today, it takes less than fifteen minutes.”

“Qlik’s associative model helps me see the whole story within my data so I can make better, more informed business decisions.”

Challenges

- Data-related impediments that led to the decision to implement Qlik:
 - Had difficulty connecting multiple & disparate data sources to see the whole story in their data
 - Had poor quality, inaccurate, and unreliable data
- Main reasons Bridgestone HosePower picked Qlik:
 - It lets them associate data from multiple sources so they can see the whole story within their data
 - It’s easy to use and lets them quickly drill down to the underlying data
 - They can create intuitive and smart visualizations to represent their data

Company Profile

Company:
Bridgestone HosePower

Company Size:
Medium Enterprise

Industry:
Consumer Products

Use Case

Qlik is deployed across the organization.

About Qlik

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

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Results

- Effect Qlik is having on your job or role:
 - I use my apps everyday to make better decisions
 - I became more valuable to the organization
- Rate the importance of the following qualities in your organization’s decision to implement Qlik:
 - Associative model: very important
 - Smart visualizations: extremely important
 - Governance capability: very important
 - Speed and ease of use: extremely important
 - Mobility: extremely important
- Benefits / positive impacts seen from using Qlik:
 - Faster and more confident decision-making
 - Employees finding new ways to approach business issues
 - More cross-departmental use of data
- Improved our decision-making agility by 50% – 74%