Qlik

PS Quadro SaS Make Insights Accessible to All Levels Across the Organization

Introduction

This case study of PS Quadro SaS is based on a June 2023 survey of Qlik customers by TechValidate, a 3rd-party research service.

> "Qlik has unified the way of accessing the information of multiple software even for users with little familiarity with IT tools."
>
> "For us, the ability to process and modify large amounts of data directly in Qlik without using external tools is of fundamental importance."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Qlik:

- The other analytics tools they evaluated before selecting Qlik:
  - Microsoft Power BI

Use Case

The key features and functionalities of Qlik that the surveyed company uses:

- The unique Qlik capabilities they see as highly beneficial:
  - Interactive dashboards with associative exploration
  - Mobile analytics that answer questions on the go
  - Powerful ETL that doesn't require third-party software to prepare the data

Results

The surveyed company achieved the following results with Qlik:

- Rates the value that Qlik delivers for their organization in the following use-cases:
  - self-service visualization: not valuable
  - dashboards and applications for business users: best-in-class
  - natural language, conversational analytics: not valuable
  - custom and embedded analytics: best-in-class
  - mobile analytics: best-in-class
  - predictive and prescriptive analytics: very valuable
- The Qlik features they consider to be best-in-class:
  - Powerful visualizations that convey impactful meaning
  - Easy-to-use experience
  - Advanced authoring features for customized applications
  - Interactive exploration and search
  - Ability to combine multiple data sources
- They experienced the following benefits since switching to Qlik, compared to other competitive analytics tools:
  - Superior performance
- They agree with the following statement: "Qlik solutions are a key component of my data transformation strategy."
- They experienced the following benefits after migrating from Client-Managed Qlik Sense to Qlik Cloud:
  - always up-to-date environment and timely availability of new features

Company Profile

Company:
PS Quadro SaS

Company Size:
Small Business

Industry:
Professional Services

About Qlik

Qlik, with the recent addition of Talend, delivers an industry leading portfolio of solutions for data integration, data quality, and analytics. This includes advancements in real-time, AI, ML, and automation. The most successful organizations are investing in data to make sense of the increasing amounts and varieties of data from diverse sources. The challenge is to effectively integrate, analyze, and act on the data while ensuring its trustworthiness. With more than 40,000 active customers in over 100 countries, Qlik's solutions work with any data source, target, architecture or methodology, to ensure customers have the data they need, whenever they need it.

Learn More:

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Source: Marco Guariento, Consultant, PS Quadro SaS