Qlik

Case Study: Victaulic Company

Introduction

This case study of Victaulic Company is based on a October 2015 survey of Qlik customers by TechValidate, a 3rd-party research service.

> " "Qlik has improved our inventory management. It has also reduced non-value added work."

Challenges

- Data-related impediments that led to the decision to implement Qlik.
  - Had difficulty connecting multiple & disparate data sources to see the whole story in their data
  - Had poor quality, inaccurate, and unreliable data
  - Had challenges accessing data due to departmental silos or insufficiently broad security privileges
  - Had difficulty using the existing BI solutions to support their data analysis needs
  - Lacked a way to easily analyze data
- Main reasons Victaulic Company picked Qlik:
  - It lets them associate data from multiple sources so they can see the whole story within their data
  - It's easy to use and lets them quickly drill down to the underlying data
  - They can create intuitive and smart visualizations to represent their data

Use Case

Qlik is deployed across the organization.

Results

- Rate the importance of the following qualities in the decision to implement Qlik:
  - Associative model: very important
  - Smart visualizations: extremely important
  - Governance capability: important
  - Speed and ease of use: extremely important
  - Mobility: very important
- Benefits / positive impacts seen from using Qlik:
  - Faster and more confident decision-making
  - Cost reduction
  - Reduced risk
  - Employees finding new ways to approach business issues
  - More cross-departmental use of data
- Improved decision-making agility by 25% – 49% with Qlik.

Company Profile

Company:
Victaulic Company

Company Size:
Large Enterprise

Industry:
Industrial Manufacturing

About Qlik

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

Learn More:

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