

Case Study: Eaton Corporation

Introduction

This case study of Eaton Corporation is based on a October 2015 survey of Qlik customers by TechValidate, a 3rd-party research service.

"Qlik has predominantly had an impact on our KPIs. Our ability to quickly assess data health quality issues has allowed us to update / enrich data in our ERPs."

Challenges

Before implementing Qlik, Eaton struggled to connect multiple and disparate data sources, leaving them unable to see the whole story in their data. They simply had too much data and no easy way of making sense of it.

Eaton picked Qlik because it lets them associate data from multiple sources, it's easy to use, and it lets them quickly drill down to the underlying data

Use Case

Qlik is deployed across the enterprise.

Results

One Eaton employee says that he uses his Qlik apps every day to make better decisions, which in turn has made him more valuable to the organization.

They've seen several benefits from using Qlik, including faster and more confident decision-making, reduced cost, and more cross-departmental use of data. They've also seen that employees who use Qlik are finding new ways to approach business issues.

Eaton estimates that they have improved their decision-making agility by 10% -24% with Qlik.

Company Profile

Company:

Eaton Corporation

Company Size:

Fortune 500

Industry:

Professional Services

About Qlik

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

Learn More:

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Source: Barry Dunbar, Marketing Professional, Eaton Corporation



Research by

TechValidate