

Seed Co International Zambia Limited Improve Efficiency and Reduce Costs with Qlik

Introduction

This case study of Seed co International Zambia Limited is based on a June 2023 survey of Qlik customers by TechValidate, a 3rd-party research service.

“Qlik Sense is an extremely transformative and game-changing product. It has helped us to improve our decision-making, increase our efficiency, and reduce our costs. The ROI is immeasurable, as we use Qlik Sense as often as we use a printer.”

“Qlik is able to answer questions that we haven’t even asked.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Qlik:

- The other analytics tools they evaluated before selecting Qlik:
 - Microsoft Power BI

Use Case

The key features and functionalities of Qlik that the surveyed company uses:

- The unique Qlik capabilities they see as highly beneficial:
 - Powerful combination of self-service and governance
 - Interactive dashboards with associative exploration
 - AI-powered capabilities, such as insight generation and automation
 - Mobile analytics that answer questions on the go
 - Data-driven alerts

Results

The surveyed company achieved the following results with Qlik:

- Rates the value that Qlik delivers for their organization in the following use-cases:
 - Self-service visualization: extremely valuable
 - Dashboards and applications for business users: best-in-class
 - Custom and embedded analytics: valuable
 - Mobile analytics: extremely valuable
 - Predictive and prescriptive analytics: extremely valuable
- The Qlik features they consider to be best-in-class:
 - Powerful visualizations that convey impactful meaning
 - Easy-to-use experience
 - Interactive exploration and search
- They experienced the following benefits since switching to Qlik, compared to other competitive analytics tools:
 - Qlik is the only analytics tool we have used
- They agree with the following statement: “Qlik solutions are a key component of my data transformation strategy.”
- They experienced the following benefits after migrating from Client-Managed Qlik Sense to Qlik Cloud:
 - Flexibility
 - Cost savings (infrastructure, hardware, software licenses and/or maintenance)
 - Collaboration

Company Profile

Company:
Seed co International Zambia Limited

Company Size:
Small Business

Industry:
Agriculture

About Qlik

Qlik, with the recent addition of Talend, delivers an industry leading portfolio of solutions for data integration, data quality, and analytics. This includes advancements in real-time, AI, ML, and automation. The most successful organizations are investing in data to make sense of the increasing amounts and varieties of data from diverse sources. The challenge is to effectively integrate, analyze, and act on the data while ensuring its trustworthiness. With more than 40,000 active customers in over 100 countries, Qlik’s solutions work with any data source, target, architecture or methodology, to ensure customers have the data they need, whenever they need it.

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