

New York University

Introduction

This case study of New York University is based on a November 2019 survey of Qlik Data Integration customers by TechValidate, a 3rd-party research service.

“Qlik’s Data Integration Platform enables a DataOps approach that vastly accelerates the discovery and availability of real-time, analytics-ready data by automating data streaming, refinement, cataloging and publishing.”

Challenges

The business challenges that led the profiled organization to evaluate and ultimately select Qlik Data Integration:

- The challenges Qlik Data Integration (Attunity) has helped their organization overcome:
 - The manual, error-prone and time-consuming process of having to provide data from across
 - The time-consuming process of integrating a data system after merger or acquisition

Use Case

The key features and functionalities of Qlik Data Integration that the surveyed organization uses:

- Primarily uses Qlik Data Integration (Attunity) to provide data ingestion to data warehouses and/or data lakes.
- Main reasons their organization invested in Qlik Data Integration (Attunity):
 - Their reputation as the leading Change Data Capture (CDC) vendor
 - The ease of use and no requirement for hand-coding
 - Automating the entire data pipeline from end-to-end

Results

The surveyed organization achieved the following results with Qlik Data Integration:

- How Qlik Data Integration (Attunity) has impacted their job role on a personal level:
 - Has become more valuable to their organization
- Positive impacts they have seen from using Qlik Data Integration (Attunity):
 - Faster rollout of data integration projects
 - Improved real-time data availability for analytics projects
 - Accelerated adoption of cloud-based data lakes and warehouses

Organization Profile

Organization:
New York University

Industry:
Educational Institution

About Qlik Data Integration

Qlik’s vision is a data-literate world, one where everyone can use data to solve their most challenging problems. Only Qlik’s end-to-end data management and analytics platform brings together all of an organization’s data from any source, enabling people at any skill level to use their curiosity to uncover new insights. Companies use Qlik to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 48,000 customers around the world.

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