

Cigna Corporation

Introduction

This case study of Cigna Corporation is based on a November 2016 survey of Qlik customers by TechValidate, a 3rd-party research service.

“Ease of implementation and functionality are fantastic.”

“We have been able to pull data across multiple international platforms to create a more holistic view of our operations and are planning on trying to integrate another data source.”

Challenges

The business challenge that led Cigna Corporation to evaluate and ultimately select Qlik:

- Uses a system integrator or business consultant rarely (less than 10 projects per year) to help deliver analytics services at their company.

Use Case

The key features and functionalities of Qlik that Cigna Corporation uses:

- Has been a Qlik customer for 3 to 5 years.
- Using Qlik for visual analytics in the following way:
 - Easiest solution to unite multiple country data sources into one reporting environment
- Characterizes the scope of their Qlik usage:
 - Rapid data discovery across big data & multiple data sources

Results

Cigna Corporation achieved the following results with Qlik:

- System integrators / business consultant partners helped choose and deploy Qlik using the following:
 - Configuration and implementation
 - Application / solution development
- Systems integrator or business consultant helps with the following with respect to their Qlik deployment:
 - Custom application / solution development services
- Agrees with the following statements about Qlik:
 - Qlik helps them analyze and manage their data more effectively: strongly agree
 - Qlik was easy to install: agree
 - Qlik has the right resources to help them when they need it: agree
 - Qlik is a key technology in their day to day role: strongly agree

Company Profile

Company:
Cigna Corporation

Company Size:
Fortune 500

Industry:
Health Care

About Qlik

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

Learn More:

[Qlik](#)

[Qlik](#)