Qlik

ThedaCare

Introduction

This case study of ThedaCare is based on a October 2015 survey of Qlik customers by TechValidate, a 3rd-party research service.

> "We saved over $900,000 in BI licensing over six years. Reduced staff overtime by over $850,000 in one year."

Challenges

Before implementing Qlik, ThedaCare had several data-related challenges:

- Difficulty connecting multiple and disparate data sources
- Too much data and no way of making sense of it
- Difficulty using the existing BI solutions to support data analysis needs
- Lacked a way to easily analyze data

The main reasons why ThedaCare picked Qlik were:

- It lets them associate data from multiple sources so they can see the whole story within their data
- It's easy to use and lets them quickly drill down to the underlying data
- They can create intuitive and smart visualizations to represent their data
- The total cost of ownership was less

Before deciding on Qlik, ThedaCare also considered BI tools from Microsoft, SAP, and Tableau.

Use Case

Qlik is deployed across the enterprise.

Results

ThedaCare has seen several positive impacts from using Qlik including faster and more confident decision-making, reduced cost, and more cross-departmental use of data.

They also estimate that they have improved their decision-making agility by > 75% with Qlik.

Company Profile

Company:
ThedaCare

Company Size:
Small Business

Industry:
Health Care

About Qlik

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

Learn More:

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